

Southport College
Employer Engagement 2009/10

Southport College Mission:

“Working in partnership to deliver high quality education and training to individuals and employers”

In order to achieve the mission with regard to employer training, 5 key aims have been identified within the Employer Engagement Plan 2009/10. The College Employer Engagement Strategy Group meets on a half termly basis to review progress towards achieving these aims.

Employer Engagement Aims

Aim 1

To offer high quality workforce development solutions and outstanding customer service to employers

Aim 2

To deliver a range of workforce development solutions that are relevant to the needs of industry and make best use of College expertise, providing access to public subsidy where it is available

Aim 3

To increase the value and volume of interactions with employers, particularly those in key sectors

Aim 4

To raise awareness of the College’s employer offer through effective communications

Aim 5

To work in partnership, and collaborate, with a range of organisations to provide employers with access to a complete package of workforce development and business support